

Proposal for Implementing Mandate Political ERP System

"TO WHOM SO EVER IT MAY CONCERN"

I hope this letter finds you in good health. As we continue to navigate the dynamic landscape of politics, the need for an efficient and streamlined organizational structure becomes increasingly evident. In this regard, I am pleased to present a proposal for the <u>implementation of the Mandate</u> <u>Political ERP system, based on a robust PHP script.</u>

Objective: The primary objective of the Mandate Political ERP system is to enhance the organizational efficiency of Political party by establishing a comprehensive and integrated system across three levels of organization: local, state assembly, and Lok Sabha.

Key Features:

Local Level

- · Constituency-wise data management.
- · Volunteer and membership tracking.
- Communication tools for local events and campaigns.
- · Civic Redressal System for local civic issues .

State Assembly Level

- · Streamlined communication between local units.
- Data aggregation for constituency performance analysis.
- Resource allocation and coordination for state-level initiatives.

Lok Sabha Level

- Centralized data repository for comprehensive analysis.
- Real-time monitoring of state assembly and local unit activities.
- Strategic planning and decision-making support.

Mandate

Technical Specifications: The Mandate Political ERP system will be built on a PHP script, ensuring a scalable and flexible platform. Key features will include a user-friendly interface, secure data handling, and customization options to align with Political party's specific requirements.

Implementation Plan:

• Needs Assessment: Conduct a thorough assessment to identify specific requirements and

challenges at each organizational level.

• Development: Develop the Mandate Political ERP system based on PHP script, incorporating

necessary customizations.

• Training: Provide comprehensive training sessions for Political party members at all levels to

ensure seamless adoption of the new system.

• Rollout: Implement the system gradually, starting at the local level, followed by the state

assembly, and ultimately at the Lok Sabha level.

• Support and Maintenance: Offer ongoing support, regular updates, and maintenance services to

address any issues and ensure continuous improvement.

Budget: A detailed budget breakdown will be provided upon your approval of this proposal. We are committed to delivering a cost-effective solution that aligns with Political party's

organizational goals.

The Mandate Political ERP system aims to empower Political party with a cutting-edge tool for

effective organization, communication, and decision-making. I am confident that its

implementation will significantly contribute to the party's success.

I am open to scheduling a meeting at your convenience to discuss this proposal in detail and

address any questions or concerns you may have.

Thank you for considering this proposal, and I look forward to the opportunity to contribute to the

continued success of Political party.

Sincerely,

Saransh walia

CEO

Saransh@mandate.info

What is Mandate and what does it do?



Mandate provides Digital MECHANISM to manage, engage, enhance ,regulate , optimize and escalate in real-time: members, and volunteers of political parties.

REAL-TIME ACTIVITY: like connection, suggestion, survey, poll, events, engagement, swot analytics, online debate local leaders, etc

How Php Based Mandate Ecosystem will Help in Making your Political Organisation a Organised and Motivated team.

It Helps Politicians and Political parties in :-

- Improving Communication Between Party Leaders, such as MPs, MLAs, and the Public
- Enhancing the Number and Management of Party Events
- Transforming Informative Events into Engaging Activities Involving Volunteers and Members
- Assessing the Party's Reliance on Word-of-Mouth Publicity
- Eliminating Unethical Practices in Volunteer Selection and Promotion
- Providing Solutions for Tensions Between Volunteers and Members
- Addressing Seniors' Ignorance and Preventing Embarrassment
- Offering Proper Coaching and Education for Volunteers
- Fostering Self-motivation and Development
- Ensuring Senior Leaders Are Informed About Local Issues
- Building Confidence in Problem-solving Post-election
- Increasing Moral Support for Volunteers Beyond Election Period
- Making Door-to-door Campaigns Feasible
- Organizing and Managing Workforce, Volunteers, and Members Effectively
- Establishing an Escalation Module for Conflict Resolution
- Implementing Automated Systems for Organizational Goal Management
- Resolving Leadership Conflicts and Internal Disputes
- Introducing Digital Profiling and Database Management Systems
- Establishing Grievance Redressal Systems for Community Issues
- Improving Communication Channels Among Community Members
- Implementing Micro-level Management at Ward, Block, and Tehsil Levels
- Boosting Motivation Among Community Volunteers and Members
- Identifying and Analyzing Strengths and Weaknesses in the System
- Justifying the Selection of Candidates for Optimal Prospects
- Resolving Negativity Between Candidates and Their Supporters
- Retaining Volunteers, Members, and Supporters
- Measuring and Demonstrating the Value of Volunteer and Member Activities
- Accelerating the Registration Process in Political Parties
- Addressing Casteism, Class, and Religious Factors Within the Party
- Resolving Conflicts Between Cadre, Members, and Volunteers
- Controlling and Managing Real-time Events at Various Levels

Features of Mandate Political ERP Solution 👍





CWA, RWA, Union:-

Mandate is a Community Building Platform especially designed for Politicians, it helps politicians in forming civic, residential and union based civic society groups.

There are 3 kinds of Organisation which can be digitally formed using mandate:

1. CWA: Civic Welfare association

- 2. RWA:Resident Welfare Association
- 3. Union: Any Type of Union Formation

Mandate- Social :-

Mandate Social offer a variety of features to engage users and facilitate online communication.

Profile Creation and Customization: Users can create personalized profiles by adding profile pictures, cover photos, and information about themselves. They can also customize privacy settings to control who can see their content.

News Feed: A central feature of most social media apps, the news feed displays content shared by users and the accounts they follow. It includes text posts, images, videos, and links to articles.

Interactions and Engagement: Social media apps allow users to interact with content by liking, commenting, sharing, or reacting to posts. This feature fosters engagement and facilitates discussions.

Mandate Team- UP:-

Binary Team Tree Visualization: The app provides a graphical representation of the user's binary tree structure, displaying their downline, upline, and the organization's structure. This visualization helps users track their network's growth.

Recruitment and Referral Management: Users can recruit new members and track their referrals within the binary tree. This includes features for inviting contacts, monitoring referrals, and managing downline structure.

Communication and Messaging: These apps may have in-app communication and messaging features for users to stay in touch with their team members, offer support, and share updates or marketing materials.

Performance Analytics: Users can access analytics and reports on their team's performance, including metrics such as downline growth, sales volume, and earnings. This data can help them make informed decisions to improve their network.



Mandate- Conference:-

Mandate conferencing module, often used in video conferencing platforms and collaboration tools, typically provides a range of features to facilitate remote meetings, webinars, and virtual collaboration.

Breakout Rooms: The ability to create smaller groups within the main meeting for focused discussions or teamwork.

Video and Audio Conferencing and Calling feature: High-quality video and audio capabilities that allow participants to see and hear each other in real time.

Participant Management: Control over participant entry (e.g., admitting, muting, or removing participants), and the ability to assign roles, such as host, presenter, or attendee.

Participant Invitations: Easy methods for inviting participants through email, links, or integrations with contact lists.

Mandate- Club House:

-Mandate Club house comes with different levels based on performance typically aims to motivate and reward members for their engagement and contributions. These levels are often used in online communities, social networks, and gamified platforms.

Membership Levels: Different membership or user levels based on performance or engagement, such as bronze, silver, gold, or beginner, intermediate, advanced.

Performance Metrics: Users' performance is evaluated based on various metrics, including activity, contributions, achievements, or completion of specific tasks or goals.

Progress Tracking: Users can track their progress towards different levels, allowing them to set goals and monitor their journey.

Leaderboards: Leaderboards display the ranking of users at different levels, encouraging healthy competition and recognition.

Challenges and Achievements: Users can complete challenges or earn achievements to progress to higher levels, adding a gamified aspect to the club.

User-Generated Content: Encouragement for members to contribute user-generated content, such as articles, videos, or solutions, which can earn them points or recognition.



Mentorship or Assistance: Advanced-level members may offer mentorship or assistance to lower-level members, creating a supportive community

Community Forum: A forum or discussion area where members can interact and share their experiences, challenges, and tips.

Reporting and Analytics: Detailed analytics and reporting tools for users to assess their performance and areas for improvement.

Mandate Civic:-

A digital civic redressal system is a platform that allows citizens to report grievances or complaints related to civic issues, such as public services, infrastructure, and other local concerns.

Online Complaint Submission: Citizens can submit their complaints or grievances through a user-friendly online interface. This may include text descriptions, photos, or other relevant documents.

Multi-Channel Access: Users can access the system through various channels, including web portals, mobile apps, or even via phone calls, making it accessible to a broader audience.

User Registration and Authentication: Users may need to register and authenticate their identities to ensure the authenticity of the complaints and to track the status of their submissions.

Location-Based Services: The system can use geolocation data to pinpoint the exact location of the issue, making it easier for authorities to address the problem.

Complaint Tracking: Citizens can track the status of their complaints in real-time, which can include updates on whether the complaint is received, assigned to an authority, or resolved.

Notification and Alerts: The system can send automated notifications and alerts to both users and relevant authorities to keep them informed of new complaints, updates, and resolution progress.

Workflow Management: Authorities can use the system to manage and assign complaints to the appropriate departments or individuals responsible for addressing them.

Data Analytics and Reporting: The system can provide comprehensive analytics and reporting tools, allowing administrators to identify trends, track response times, and make data-driven decisions to improve civic services.

Public Information and Awareness: The system may include features for sharing important civic



information, updates, and awareness campaigns with the public.

Feedback and Ratings: Citizens can provide feedback and ratings for the resolution of their complaints, helping authorities to assess the effectiveness of their responses.

Integration with Social Media: The system may offer integration with social media platforms to allow citizens to report issues and share their concerns more easily.

