

AUTOMATE YOUR PARTY OPERATION DIGITALLY YOUR

organization capitalize on new digital technology and trend to better attract activate and retain volunteers, members, supporters in an online world



Integrate & Strengthen your scattered workforce & regulate optimize and enhance your joining process, agenda and mission



WHO WE ARE

SOCIO MATRIX INFOCOM is more than just a Technology provider; we are a dedicated team of experts who understands the unique challenges and opportunities that political organization faced in the digital realm. Our diverse team bring together professional from political science, digital strategist, communications, and technology enabling us to offer comprehensive solution that cater to the multifaceted needs of the political landscape

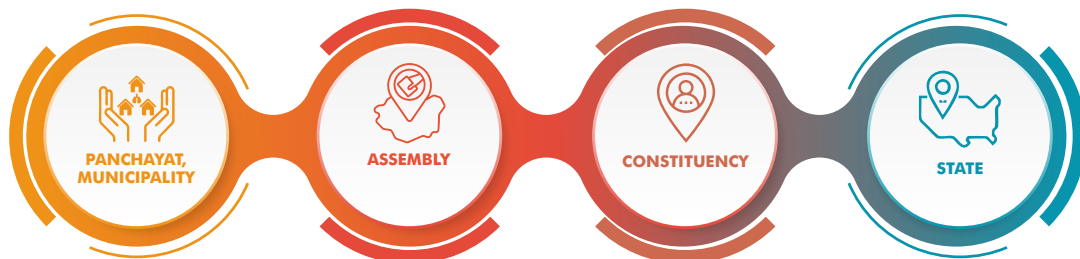


MOBILE APP AND WEBSITE

Progressively advancing community and team building mechanism along with next generation civic complaints redressal system, reporting module, micro blogging networking module, club house and much more

AIM :

To enhance organizational performance of party by establishing a comprehensive and Integrate organization, Retention, expansion, and building mechanism across four level: LOCAL (PANCHAYAT, MUNICIPALITY), ASSEMBLY CONSTITUENCY, AND STATE.



MISSION

Our mission is to empower political organization with advance digital tools & strategy, enabling them to connect more effectively with there constituency, amplify their messages and drive meaningful change. Our Diverse team, with expertise spanning political science, digital technology and strategy, craft solutions that cater to the multifaceted needs of Today's political landscape.



PROBLEMS FACED BY SOCIETY & CITIZENS



Inaccessibility and communication gap between politicians and citizens.



No proper grievances redressal system.



How to present their suggestion & demand for welfare and betterment of their area to political parties & Politicians.



No Real time survey/poll of political parties and no involvement of concern area citizens for selection of right candidate in their constituency for election.

PROBLEMS FACED BY POLITICAL PARTIES AND VOLUNTERS

Swot Analyses

Political parties struggle to effectively analyse their operational strengths and weaknesses.

Candidates Selection Justification

is a challenge in justifying the selection of the right candidates for the right prospects, often leading to internal conflicts.

Negativity

Resolving negativity and dissatisfaction among supporters and members, especially those not selected for representation in elections, is a significant challenge.

Volunteers and Members Retention

Retaining volunteers, members, supporters, and keeping them motivated and engaged, is a continual challenge.

Measurement and scoring

Effectively measuring the activity of volunteers and members and demonstrating their value to the leadership is often problematic

Streamlining Registration Process

Accelerating and simplifying the registration process in political parties is a key operational challenge.

Addressing Social Divides

Coping with issues of casteism, class and religion within the party structure is a sensitive and crucial challenge.

Conflict Resolution

Resolving conflicts between different levels of party members and volunteers, and managing real-time events at the local level, requires efficient strategies

Effective Grievance Redressal

Establishing a proper system for resolving problems faced by the community, citizens, or specific areas is lacking.

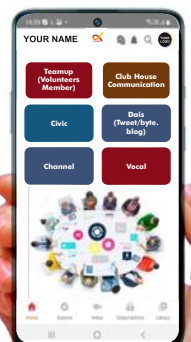
Real-time Poll, Voting & Survey Report

There is a need for real-time voting and internal survey/poll reports to make informed decisions.

Bridging Communication Gap

Overcoming the communication gap between cadre, volunteers, and politicians is essential for cohesive

Civic help to connect dedicated, promoting, fostering community engagement and create space where community feel empowered to actively participating in the democratic process. Overcoming the communication gap between cadre, volunteers, and politicians is essential for cohesive





WHAT WE DO

SOCIAL MEDIA POLITICAL ERP PLATFORM (APP & WEB)

Elevate your political engagement with MANDATE SOCIO, where digital solution meet political strategy.

SUBSCRIPTION BASED MODEL @UNBELIEVABLE

Customized app and web for Politicians, local leaders, Political parties, To manage, engage, regulate, optimize and escalate there existing workforce and enhance more followers and workforce.

Everything You Need To Moderate, Manage, Engage, Monetize, Your Community Members/Team In One Powerful App And Web With Your Brand Appearance, Name And Logo.

PRODUCT-A

STATE APP & WEB (All in one)

TERMINAL (App in App) for District (MP)

STATION (App in App) for Assembly (MLA)

Cadre (App in App) for Municipality & Panchayat, CWA, Union, Association, RWA

SOCIO MATRIX INFOCOM excels in providing a dynamic platform for political parties to regulate, optimize, and advertise their agendas. TEAMUP uniquely enables the escalation and activation of existing workforces, attracting more followers and establishing a hierarchy of influential leaders, thereby creating a robust leadership structure within political organizations.

PRODUCT-B

MANDATE SOCIO APP (PLAY-JUNCTION PLATFORM)

APP IN APP Feature to create manage and displaying data Mandate Socio polity media customized smart phone apps. Everyone can work towards Result, performance, relationship, and progress and everyone can analyses himself strength and weakness.

Where MANDATE SOCIO PHP Scripted created and designed app is displaying Our in-built app in app modules:

- Team building
- Secure Private Social Polity Media Micro Blogging Networking Application
- Video Conferencing
- Chit Chat Massaging
- Live Event Broadcast
- Donation Module For Parties
- Civic Welfare Association
- News App Module Paid for Subscribers
- Civic Redressal System





SOCIAL MEDIA (MICROBLOGGING)

Secure private social polity media Microblogging application

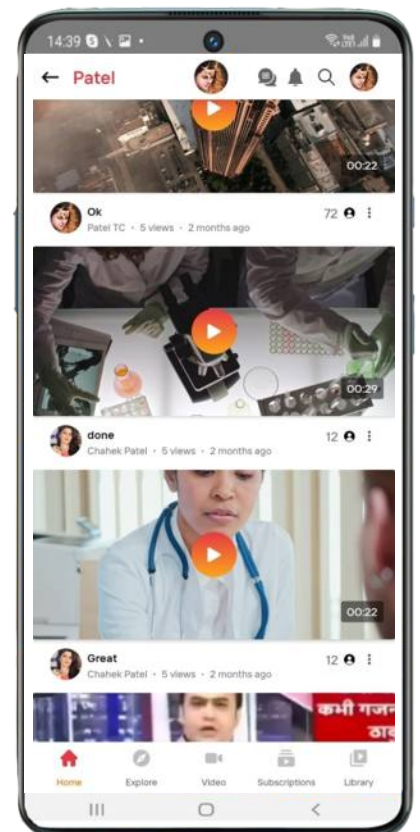
Profile Creation and Customization

Users can create personalized profiles by adding profile pictures, cover photos, and information about themselves.

Interaction and Engagement

To interact with content by liking, commenting, sharing, and reacting to posts.

- ➔ **Post content for the world to see and join public conversations.**
- ➔ **Stay up to date on breaking news.**
- ➔ **Stay better informed with extra context from Community Notes.**
- ➔ **Go live with Spaces for audio or stream live video.**
- ➔ **Communicate privately with Direct Messages.**
- ➔ **Subscribe to expand your reach, get a TAG checkmark, and more.**
- ➔ **Earn a living creating exclusive content for your paid subscribers and share in the ad revenue generated in replies to your posts.**
- ➔ **Create and join Communities around topics and interests, from Politics, sports to music to technology.**
- ➔ **Upload and watch videos.**
- ➔ **Write and read long form posts BYTE & BLOG.**
- ➔ **Connect directly with your VOLUNTEERS to help your POLITICAL grow.**



MANDATE VOCAL MODULE

Mandate Conferencing Feature: Often used in video conferencing platforms and collaboration tools, typically provides a range of features to facilitate remote meetings, webinars, and virtual collaboration.

Audio-Video Conferencing and Calling Feature Conference call module are the perfect way to facilitate dialogue between you, your leader, and volunteer. With plenty of edibility and features to pick from, they're an essential tool for today's political scenario.

PARTICIPANTS MANAGEMENT

Moderate Control over participant entry eg. Admitting, muting, removing, assign roles such as moderator, presenter, host, attendee.

BROADCAST (CHANNEL)



TEAMUP MODULE

Uniquely enables the escalation and activation of existing workforces, attracting more followers, and establishing a hierarchy of influential leaders, thereby creating a robust leadership structure within political organizations.

A. POWER HOUSE FOR EMPOWERMENT TO POLITICAL CADRE AND VOLUNTEERS:

Provides a platform for every level of political cadre and volunteers to build high-performing teams, enhancing grass roots mobilization and engagement.

B. STRENGTH GENERATION PLAN

EMPOWERMENT OF MEMBERS:

Allows members to create their own teams of followers, fostering leadership and increasing the reach and influence of the political entity.

C. LEADERSHIP DASHBOARD

AUTOMATE RANK STATUS: Automatically updates rank statuses, providing a clear and transparent view of the hierarchy and performance within the organization encouraging healthy Competition & Recognition, Challenge.

D. PERFORMANCE CHART WITH ROBUST ANALYTICS

ANALYTICS AND REPORTING :

Tools to assess performance, strategies effectively, and make data-driven decisions. This module designed for retention & expansion & build transparency & accountability among volunteers and members.

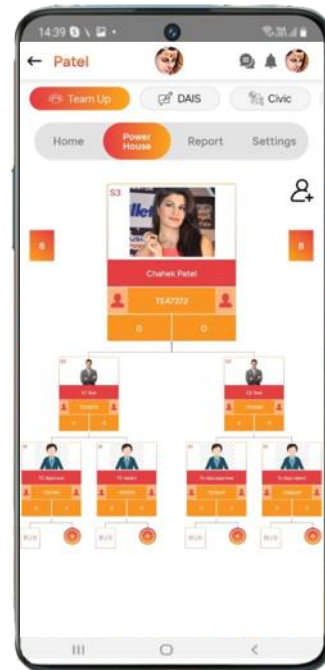
Mandate- BLOCK CHAIN MATRIX

Tree Visualization:

A. POWER HOUSE FOR VOLUNTEERS

B. STRENGTH GENERATION (Members)

The app provides a graphical representation of the user's tree structure, escalate joining process, displaying their downline, upline, and the organization's structure. This visualization helps users track their network's growth. Recruitment and Referral, task delegation & reporting, Management, Communication and Messaging., Performance Analytics:



CLUB HOUSE & COMMUNICATION

MANDATE CLUB HOUSE

comes with different levels based on performance typically aims to motivate and rewarded volunteers & members for their engagement and contributions.

ADVANCED PERFORMANCE ANALYTICS

PERFORMANCE CHART: feature enabling precise measurement and scoring of volunteer/member activities. This tool is crucial for demonstrating the value and impact of each individual to leaders, ensuring recognition and strategic utilization of human resources.

REAL-TIME CHAT & COMMUNICATIONS

Fostering real time Individual and Group chat options, Audio-Video call, share It allowing members to communicate instantly, end to end encrypted.

POLLING & SURVEY

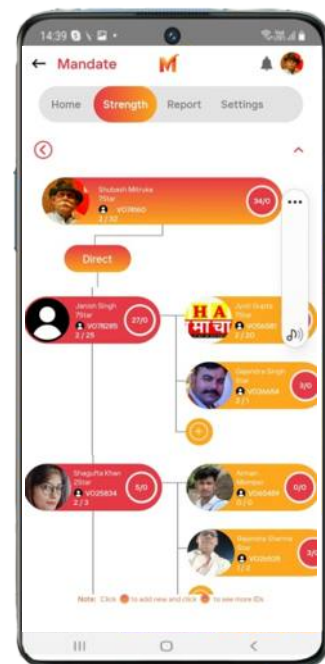
Enables leaders to conduct polls and real time Survey to Gauge public sentiments Through Team & Member.

MANDATE- LEADERSHIP DASHBOARD

Display the ranking of users at different levels, encouraging healthy competition and recognition, Challenges and Achievements, User-Generated Content, Mentorship, Assistance, Community Forum, Reporting and Analytics.

MEMBERSHIP LEVELS PERFORMANCE

Users' performance is evaluated based on various metrics, including activity, contributions, achievements, and completion of specific tasks , goals, Progress Tracking.





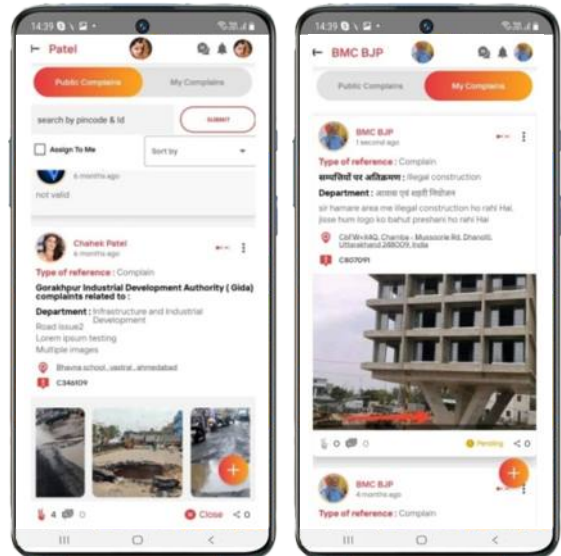
CIVIC

BRIDGING COMMUNITY-CADRE- POLITICIANS AND DEPARTMENT

Empowering Civic Engagement (CIVIC):

The CIVIC module bridges the gap between citizens, volunteers, political entities, and government departments. It not only facilitates civic redressal also encourages suggestions and demands from citizens, fostering community engagement and ensuring that the democratic process is participatory and responsive to the needs of the community.

This feature built on the belief that when people come together they can accomplish much more, by creating social networking this happen to allow local leaders help to resolve their social and civic issues.



MANDATE- CIVIC FEATURE

ONLINE COMPLAINT SUBMISSION, INTERFACE, MULTI-CHANNEL ACCESS, USER REGISTRATION, AND AUTHENTICATION, LOCATION-BASED SERVICES, COMPLAINT TRACKING, NOTIFICATIONS, AND ALERTS, DATA ANALYTICS AND REPORTING, PUBLIC INFORMATION AND AWARENESS, FEEDBACK AND RATINGS

CIVIC REDRESSAL SYSTEM

COMPLAINTS UPLOAD AND TRACKING:

Allows citizens to upload complaints of any type, which are then automatically forwarded to the relevant department and local leader. The system includes tracking and automated reminders at stipulated intervals.

FOLLOW UP ON RESPONSES: Ensures that leaders follow up on complaints and provide timely responses to complainants, enhancing accountability and responsiveness.

VOTING ON COMPLAINTS: Provides a feature for citizens to vote on complaints, influencing

decision-making on critical matters and ensuring that the most pressing issues are addressed.

VOLUNTEERS

Giving time and effort to resolve citizens Uploaded complaints what a fantastic way to help your community, Strengthen and support those in need. And you become HERO in the eyes of your area it's better than just mouth piece of party.

COMMUNITY CENTERIC FEATURE

Sharing and Commenting: Enables citizens to share complaints and suggestions with other concerned citizens and comment on the work being done, fostering community engagement and collaborative problem solving.





CONNECT YOUR VOLUNTEERS, MEMBERS SUPPORTERS AND CITIZENS TO CHANGE THE WORLD FOR BETTER

HOW PHP BASED MANDATE SOCIO WILL HELP IN MAKING YOUR POLITICAL ORGANISATION AN DEVELOPING MOTIVATED TEAM, ORGANIZED CULTURAL & ENHANCE LEADERSHIP SKILL, MANAGEMENT SKILL, COMMUNICATIONS SKILL, PROBLEMS IDENTIFYING AND SOLVING SKILL, STRATEGIC DEVELOPMENT AND EXECUTION SKILL

Everyone can work towards Result, performance, relationship, and progress and everyone can analyses himself strength and weakness.

Civic help to connect dedicated, promoting, fostring community engagement and create space where community feel empowered to actively participating in the democratic process .

CIVIC: It fuses together with the follow up opportunity for citizens-volunteers-party cadre-civic govt. departments to work together on civic issues along with community centric features for citizens to vote up on complaints and suggestions, share with other concerning citizens and comments on the work being done.

Getting exponential growth in the process of registration new members and volunteers by allowing your registered volunteers, members to build their own team & community.

- **It connect citizens, Community online and prods them by sharing ideas, information and success stories.**
- **Building high performance team**
- **Real-time poll and survey report, organizational performance as well as individual performance**
- **Organise, expanding, engage, monetize workforce**
- **This platform will help in your organization in identifying problem at local levels**
- **This platform will help your organization in getting real facts and details about everyone of organization and there participation**
- **This platform help you in building and maintaining community engagement**
- **The unique of group and community profile helps your Organisations leaders connect with your volunteers easily on a click**

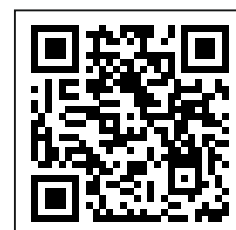


SOCIO MATRIX INFOCOM PVT. LTD.



Join The Social Media Revolution!

Note: All image, party name are symbolic if anybody have objection please mail us on mandatesocio@gmail.com



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